

# Steve Case: How Entrepreneurs in Surprising Places are Building the New American Dream | E35

<https://silosolo.com/888093>

## Summary

The video discusses Steve Case's journey from AOL to starting Revolution, the importance of innovation in starting and growing a company, the focus of Revolution's investment strategy outside of Silicon Valley, and the mission of the Rise of the Rest seed funds. It also highlights the concentration of venture capital investment in a few states, the impact of the pandemic on location and work, and the decline of Detroit as an innovation capital.

## Silo sample questions

- What prompted Steve Case to start Revolution?
- What was the ethos at AOL?
- What is the focus of Revolution's investment strategy?
- What is the mission of the Rise of the Rest seed funds?
- How is venture capital investment concentrated?

## Topics

Steve Case's journey from AOL to Revolution

The importance of innovation in starting and growing a company

Investing in entrepreneurs outside of Silicon Valley

The Rise of the Rest seed funds and their mission

The concentration of venture capital investment

The impact of the pandemic on location and work

The decline of Detroit as an innovation capital

## Key Takeaways

- Steve Case resigned as chairman of AOL Time Warner to start a new venture capital firm called Revolution
- The ethos at AOL was to innovate, disrupt, and challenge incumbents
- Revolution focuses on investing outside of Silicon Valley and helping entrepreneurs in cities all around the country
- The Rise of the Rest seed funds aim to provide funding for entrepreneurs everywhere
- Venture capital investment is concentrated in a few states, leading to a brain drain in other areas

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